

## **2. Unlearning Disinformation**

**Everything you know is wrong**, well, almost. Finding accurate information is difficult, but not impossible, amidst the seemingly endless sea of disinformative jetsam. Inaccurate information leads to unsuccessful endeavors - which is the way the powers that be want it. This is why you let your television tell you that you need the latest sports car (and two months later, you'll be looking to sell it). Misleading statements can exploit one's own temptations against his or her success and well-being. One can be misled in the ways of fixating on frivolous luxury rather than in the unexplored treasure-trove that is our reality. Logic promotes that we start from a solid foundation in reality before the addition of new data, which can also be misleading.

**Know Our Disinformation Program Is Complete When Everything the American Public Believes Is False.**

- William Casey, CIA director, February 1981 meeting with President Reagan

All war is deception.

- Sun Tzu